

**INVITATION**

to

**INFO DAY****Project “Alternative Touristic Experience – Alter Trip”****CN2-SO1.3-SC042****ALTER TRIP**

The Association of Persons with Physical Disabilities of Bitola, Demir Hisar and Resen – **MOBILNOST Bitola** has the pleasure to invite you to the Info Day that is being organized within the framework of the **Project “Alternative Touristic Experience – Alter Trip”, with the acronym ALTER TRIP**, whose main goal is to motivate transformation of the cross-border area into accessible and attractive tourist destination.

What are the legal requirements, the challenges and the benefits of accessible tourism? How can we use ICT tools to improve the accessibility of the natural and cultural heritage in the CBC area? What and how can we improve (in terms of) accessibility in the tourism sector, and why accessible tourism is beneficial for everyone? These are some of the questions that ALTER TRIP is going to answer.

[ALTER TRIP](#) is part of the IPA Interreg CBC Programme “Greece – Republic of North Macedonia 2014-2020”, and is co-financed by the European Union and the National funds of participating countries.

**Date: 25.05.2023 (Friday)****Location: Hotel “Salida”, St.Ivo Lola Ribar NN, 7500 Prilep****AGENDA**

11.00 – 11.30	Arrival of participants, registration and welcome coffee
11.30 – 11.40	Welcome speech – prim. Dr. Niko Jankov, President
11.40 – 12.20	Presentation of ALTER TRIP – Ivona Jankova, Project Manager <ul style="list-style-type: none"><li>- Legislation, challenges and benefits of accessible tourism;</li><li>- ICT Tools and capacity building for accessible tourism.</li></ul>
12.20 – 12.40	Questions, Discussion
12.40 – 13.00	Cocktail