## Interreg - IPA CBC

Greece - Republic of North Macedonia

**ALTER TRIP** 

# INVITATION TO INFODAY

23.05.2023

Start time **11.00 am** 

Cultural Center of Goumenissa

The Ministry of Interior (Sector Macedonia and Thrace) invites you to the Infoday that organizes in the framework of the project ALTER TRIP | Alternative Touristic Experience on Tuesday 23rd May 2023 in the Cultural Center of Goumenissa at 11.00 a.m.



For registration click here

### ORGANIZATION





### **AGENDA**

11.00-12.00 Reception and networking with the invitees - participants.

12.00-12.10 Welcome and introduction speech.

Representative of the Ministry of Interior (Sector Macedonia and Thrace).

12.10-12.20 Introduction speeches on behalf of partners and local organisations' representatives.

12.20-12.40 ALTER TRIP, a project for the planning of an alternative touristic experience in the cross-border area, with terms of accessi-

bility and sustainability.

**IOANNA PAPAIOANNOU** 

Agronomist, MSc στην Rural Development, ALTER TRIP Deputy Project Manager (on behalf of the Technical Consultant).

Interventions: **Dr. Ioannis Kotziampasis & Magda Douinoudi,** on behalf of the Ministry of Interior (Sector Macedonia and Thrace).

12.40-13.00 Coffee-break.

13.00-13.20 Accessible Tourism and sustainable tourism development in the crss-border area: challenges and perspectives.

**DR. SPIROS ADIMIOTIS** 

Deputy Professor, International Hellenic University.

13.20-13.40 Natural and digital accessibility to museums and sites with historical and cultural interest: institutional framework, current situation, good practices.

**DIMITRIS PAPPAS** 

Archaeologist MA, MSc on Applied New Technologies in Archaeology.

13.40-14.00 | Questions. Remarks. Open discussion.

14.00-15.00 | Networking lunch.

15.00-16.00 Visit to cultural monuments and sites at Goumenissa and discussion concerning their accessibility.

The Infoday is being implemented within the participation of the Ministry of Interior in the partnership of the project ALTER TRIP | Alternative Touristic Experience and aims to the promotion and the communication of the project actions for accessible tourism to the organisations and the citizens of the cross-border area.

The "ALTER TRIP" project is co-financed by the European Union and by national funds of the participating countries within the framework of the Program Interreg IPA-CBC Greece - Republic of North Macedonia 2014-2020.